

Partner Program

The SalesLoft Partner Program is a dedicated ecosystem developed to aid in enhancing the customer journey.

The program assists SalesLoft and partners to meet business challenges together to achieve success. As a partner, help lead the sales transformation. Receive Sales and Product training, access to co-marketing, and grow your business by providing industry-leading solutions to SalesLoft customers.

Partner Benefits	Standard	Advanced	Premier
Access to Partner Program	✓	✓	✓
Partner Portal Access	✓	✓	✓
Access to Sales Training Videos	✓	✓	✓
Referral Access	✓	✓	✓
Partner Directory Listing	✓	✓	✓
Access to Co-Marketing Program		✓	✓
Discount on SalesLoft Licenses		✓	✓
Sales Lunch & Learn		✓	✓
Quarterly Business Review			✓
Dedicated Partner Marketing Resource			✓
Discount on Rainmaker Sponsorship		10%	20%
Requirements			
Referred Qualified Opportunities Per Quarter		2	4
Technology Program Requirements <i>In addition to Partner Benefits and Requirements</i>			
Public Integration	✓	✓	✓
Mutual Customers Using Integration		10	25
Consulting Program Requirements <i>In addition to Partner Benefits and Requirements</i>			
SalesLoft Certified Administrators		2	5
Number of Implementations Completed		5 projects, 100 users	20 projects, 1,000 users